



## Privacy Policy

JumBurrito, Inc. and JumBurrito Franchise L.L.C. (collectively referred to herein as “JumBurrito”) collects personal information from its customers. The personal information collected includes names, credit card details, emails, birthdays, ages, phone numbers and the physical addresses of our customers. JumBurrito collects information that customers provide such as market research or customer preferences, when they manage or update their account, such as when they:

- a. Sign up for the Loyalty Rewards programs, events, or communications, manage their account settings and data;
- b. Participate in promotions and events, respond to surveys and market research, or provide feedback;
- c. Order or purchase our products or services;
- d. Answer surveys, share stories, content or suggestions, or submit requests for information; and
- e. Post on third-party social media sites such as Facebook, Twitter, Instagram, or LinkedIn or contact us by email or phone or in-person.

JumBurrito uses this information for the specific purpose of fulfilling orders, delivering the restaurant’s fare, determining customer’s interests, market research, communicating with its customers and promoting its offerings. JumBurrito does not sell this information and maintains a policy of only using this information for the purposes described herein.

The customer information is stored on host servers and is protected by security protocols by the hosting service provider. From time to time, JumBurrito may add or enhance services available on its website. To the extent that these services are provided for and used by the customer, JumBurrito will use the information submitted to facilitate the services requested. For example, if a customer emails a question, JumBurrito will use the email address, name, nature of the question, etc. to respond to the request. JumBurrito may also store such information to assist in making improvements to the website that benefit other users.

JumBurrito may update this Privacy Policy from time to time, and the updated Privacy Policy applies to the customer after the effective date stated in the revised Privacy Policy. If JumBurrito changes the policy in a material way, then it will provide appropriate notice to the customer such as posting a prominent notice on its website or emailing the customer if the customer has provided its email address.